

# Academies Australasia Polytechnic

## Strategic Plan 2022 – 2025

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ACADEMIESAUSTRALASIA



AUSTRALIA  
SINGAPORE

2008  
CENTENARY  
YEAR

[www.academies.edu.au](http://www.academies.edu.au)

Academies Australasia Polytechnic ('AAPoly') is a registered training organization and higher education provider that is also authorised to deliver ELICOS programs. It is one of 18 colleges of the Academies Australasia Group ('Academies Australasia') which has colleges in New South Wales, Victoria, Queensland, Western Australia, South Australia and in Singapore. Academies Australasia has been operating for 113 years and listed on the Australian Securities Exchange for 44 years. Over the years, Academies Australasia colleges have had students from 130 countries. Our tagline '*The Possibilities Are Infinite*' describes the Group's belief that education empowers people, regardless of their circumstances, to achieve their goals. It also serves to inspire the organisation (all students, staff, lecturers and trainers) to be inquisitive, innovative and entrepreneurial. AAPoly's higher education operations, supported by vocational training programs as pathways to further studies. This document is a high-level overview of the strategic priorities of AAPoly for the next four years.

## **VISION**

*To be a provider of choice to niche markets in higher education by offering a select suite of high-quality courses that empower students to flourish and achieve their career goals.*

## **MISSION**

*To provide a high-quality academic experience that promotes student engagement, supported by a proactive service culture with a personal touch. We will achieve this by identifying, developing and delivering industry-relevant and academically-rigorous courses in targeted discipline areas to produce graduates who are work ready.*

## **CORE VALUES**

1. Student-centred
2. Show Respect
3. Act with integrity
4. Uphold equity, access and sustainability principles
5. Encourage free intellectual inquiry through scholarly activities

## GRADUATE ATTRIBUTES



AAPoly graduates are competent in their chosen fields and have the skills and techniques to expand their knowledge.

## HIGH LEVEL GOALS AND STRATEGIC PRIORITIES (2022 – 2025)

1. **Learning Environment** - Provide an environment (physical and virtual) that is conducive to teaching and learning.

### **Strategic Priorities:**

- *Enhance the blended learning environment for better access, more academic support and encourage wider use.*

2. **Quality Courses of Choice** – Continuously expand and improve our courses by listening to our students and to industry and raising our academic and process standards.

### **Strategic Priorities:**

- *Expand the number of undergraduate degrees, leveraging on current core competencies.*
- *Expand and make more flexible the pathway options from vocational to higher education.*
- *Add one post-graduate degree which complements the undergraduate degrees.*

3. **Supportive Staff** – Attract and retain qualified and capable staff who are “student-centred” in teaching and in support services.

### **Strategic Priorities:**

- *Implement staff professional development program.*
- *Improve student satisfaction with teaching and support staff.*

4. **Career-ready Graduates** – Equip our graduates with skills and knowledge for the careers of their choice or for further studies.

**Strategic Priorities:**

- *Cultivate industry networks and invite industry engagements in teaching and learning.*
- *All higher education students will have industry engagement experience.*
- *Introducing Virtual Internships*

5. **Profitable Growth** – increase enrolments and improve profitability.

**Strategic Priorities:**

- *Maintain a low Provider Immigration Risk Rating.*
- *Build domestic student enrolment.*
- *Increase total student numbers.*
- *Industry partnerships.*
- *Offshore University partnerships.*

6. **Student Experience** – improve activities encompassing the complete student life cycle.

**Strategic Priorities:**

- *Build the AAPoly brand through industry and market recognition for quality education.*
- *Provide exemplary customer service.*
- *Expand Work-integrated learning and introduce virtual internships.*
- *Improve student retention and reduce attrition.*

## **GOVERNANCE OVERSIGHT**

The strategic priorities will guide the development of operational plans and budgets for each of the years covered by the Strategic Plan (2022-2025). The Board of Directors has oversight of the implementation of the strategic priorities through regular reporting of the Key Performance Indicators by the Chief Executive Officer.