



Bachelor of Tourism and Hospitality Management



Prepare Yourself for a Leadership Role in a Fast Growing Industry

The Bachelor of Tourism and Hospitality Management (BTHM) offers an effective starting point for a career in tourism and hospitality. The program is designed with an emphasis on case-based learning that builds progressively through the three year degree. A feature of this BTHM program is the arrangement of practitioners as visiting lecturers who will share their knowledge and experience, and field trips to enable you to gain first-hand experience of the contemporary context of the tourism and hospitality sectors. These real-life case studies will support your learning and ensure you have a wide choice of work options and an increased potential for long-term career development and leadership roles in this dynamic growth industry.

To give you an added advantage in your career, the BTHM program has been developed with close industry consultation. Subjects such as Strategic Management in Tourism and Hospitality, Cost and Performance Management and Global Tourism and Hospitality Futures will develop your strategic insight and international perspective, while Digital Marketing and Innovation and Entrepreneurship in Tourism and Hospitality equip you with skills and knowledge to engage in the changing virtual landscape and apply your learning to the challenges of the global business world. Practice-based subjects such as Work Integrated Learning and Work Integrated Project provide a practical orientation towards your study and prepare you for your chosen career.

Course Requirements

This degree requires completion of 24 subjects including 16 core subjects and 8 out of 11 elective subjects. The subjects offered cover a wide range of topics related to tourism, hospitality, and work-integrated learning.

First Year Subjects	
Code	Core Subjects
THB1104	Introduction to Tourism and Hospitality
MGL1112	The Business & Legal Environment
MGE1108	Economics for Business
MGK1103	Principles of Marketing
Code	Elective Subject
AFA1105	Accounting for Management
MGM 1110	Introduction to Management & Human Resources
MGC1111	Communication & Study Skills
THH1107	Food & Beverage Management
THT1113	Tourism & Hospitality Information Systems
Note: Students must undertake 4 out of 5 electives	
Second Year Subjects	
Code	Core Subjects
MGM2111	Understanding & Managing Diversity ²
THB2107	Work Integrated Learning ³
THH2113	Hospitality & Tourism Services Mgmt ¹
THT2114	Sustainable Operations & Destinations ¹
THT2112	Digital Marketing in Tourism & Hospitality ¹
Code	Elective Subjects
THT2106	Festival & Event Management ²
THT2105	Tourism and Transport ²
THH2101	Accommodation Management ²
THH2108	Managing Commercial Food Production ²
Note: Students must undertake 3 out of 4 electives	
Third Year Subjects	
Code	Core Subjects
MGM3107	Strategic Management in T&H ⁵
MGM3115	Innovation & Entrepreneurship in T&H ⁴
THB3116	Work Integrated Project ⁵
THT3111	Environment & Cultural Tourism ⁴
THT3112	Global Tourism & Hospitality Futures ⁵
THT3114	Tourism Research & Analysis ⁵
THT3119	Project and Event Management ⁴
Code	Elective Subjects
THH3102	Resort Development & Management ⁴
THH3113	Cost & Performance Mgmt for T&H ⁴
Note: Students must undertake 1 out of 2 electives	

Subject with ^(number/s) indicates subject has prerequisite(s)

¹THB1104 Introduction to Tourism and Hospitality

²120 Credit Points

³180 Credit Points

⁴240 Credit Points

⁵300 Credit Points

www.aapoly.edu.au

Course Name

Bachelor of Tourism and Hospitality Management

(This qualification is recognised in the Australian Qualifications Framework)

CRICOS Code

073530C

CRICOS Provider Number

02439G

Study Location

Melbourne

Level 7, 628 Bourke Street
Melbourne VIC 3000 Australia

Sydney Goulburn St Campus

Level 2, 4-10 Goulburn Street
Sydney NSW 2000 Australia

Perth

Level 1, 120 Roe Street
Northbridge WA 6003 Australia

Contact Hours (per week)

Full-time: 12-18 hours

Part-time: 3-12 hours

Duration

3 years (6 semesters)

Study Requirements

24 Subjects:

16 core subjects and

8 elective subjects

Tuition Fees *

(Domestic & International):

Course Fees

AUD \$45,000 (3 year program)

Materials Fee

AUD \$100 per semester (6 semesters)

Administration Fee

AUD \$200

Building Swipe Card

(Refundable) AUD \$100

* Subject to fee change annually

Intake Dates

2024: 25 Mar, 22 Jul, 18 Nov

2025: 24 Mar, 21 Jul, 17 Nov

2026: 23 Mar, 20 Jul, 16 Nov

Student Support

Friendly student services are always available to enrolled students at AAPoly, including welfare and academic counselling and online learning resources.

Credit Transfer or Recognition of Prior Learning

Prospective students who have completed post-secondary studies either in Australia or overseas are eligible to apply for credit transfer or recognition of prior learning. For more details, please refer to AAPoly's Academic Credit Transfer and Recognition of Prior Learning procedure available at AAPoly's website: www.aapoly.edu.au. All credit applications must be submitted prior to enrolment. If credits are granted, the course duration will be adjusted accordingly.

Assessment

A range of assessment tasks will be undertaken which may include written reports, essays, assignments, case studies, tests, group projects, oral presentations and formal examinations. The various Subject Study Guides provide specific information regarding assessments.

Important Information

The commencement of any course is always subject to class sizes and lecturer availability. While the information provided in this publication is correct at the time of printing, AAPoly reserves the right to alter any course, procedure or fee. Students are advised to check for any amendments prior to enrolment.

Course Enquiries

Course enquiries and application forms should be directed to:

Melbourne

Level 7, 628 Bourke Street
Melbourne VIC 3000 Australia
Email: applications@aapoly.edu.au

Sydney

Level 2, 4-10 Goulburn Street
Sydney NSW 2000 Australia
Email: applications@aapoly.edu.au

Perth

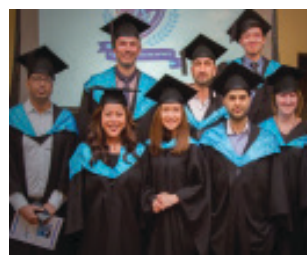
Level 1, 120 Roe Street
Northbridge WA 6003 Australia

Career Opportunities

The Bachelor of Tourism and Hospitality Management prepares you for an entry level management position in either a tourism or hospitality organisation. You will also gain sufficient knowledge and practice to enter into the small business sector.



Work-integrated learning subjects provide students the opportunity to engage with industry in their second and third years. In their third year, students will apply their skills and knowledge to identify and develop business solutions for host organisations. Students will engage with industry for a minimum of 10 hours in their second year and 22 hours in their third year of study. (Please note that time spent in industry engagement is unpaid).



Entry Requirements

Be at least 18 years of age

International Students

- English level at TOEFL iBT60 or IELTS 6.0 (Academic) with no individual band less than IELTS 5.5 or a minimum Pearson Test of English (PTE) overall score of 51, no section less than 46
- Completion of Australian Year 12 (or equivalent)

Domestic Students

- Completion of Australian Year 12 (or equivalent)

For admission information, please refer to

<https://aapoly.edu.au/study-at-aapoly/admission-enrolment-orientation/>

Pathways

