



Bachelor of Business (Leadership and Management)

Course Name

Bachelor of Business
(Leadership and Management)
(This qualification is recognised in the
Australian Qualifications Framework)

CRICOS Code

097316M

CRICOS Provider Number

02439G

Study Location

Melbourne
Level 7, 628 Bourke Street
Melbourne VIC 3000 Australia
Sydney Goulburn St Campus
Level 2, 4-10 Goulburn Street
Sydney NSW 2000 Australia

Contact Hours (per week)

Full-time: 12-18 hours
Part-time: 3-12 hours

Duration

3 year (6 semesters)

Study Requirements

24 Subjects:
16 core subjects and
8 elective subjects

Tuition Fees *

(Domestic & International):
Course Fees
AUD \$60,000 (3 year program)

Materials Fee

AUD \$100 per semester (6 semesters)

Administration Fee

AUD \$200
Building Swipe Card
(Refundable) AUD \$100
* Subject to fee change annually

Intake Dates

2024: 22 Jul, 18 Nov
2025: 24 Mar, 21 Jul, 17 Nov
2026: 23 Mar, 20 Jul, 16 Nov

A Business Degree for Future Leaders

Do you see yourself making decisions that influence organisational direction?

Business leaders need to know how to anticipate, formulate, resolve and communicate high-level strategies within an organisation. The Bachelor of Business (Leadership and Management) prepares students for specific managerial responsibilities. Students will be exposed throughout the course to contemporary industry practices and have the opportunity to engage with industry professionals. Students will study the theories, principles, processes and practices of strategic management, change management, business ethics and organisational analysis.

The Bachelor of Business (Leadership and Management) aims to equip students with high level career and work-ready skills in communication, problem solving, negotiation, teambuilding, organisational analysis and strategic thinking skills. Students are prepared for careers in the management of large, medium and small organisations, in the private and government sectors, both domestically and internationally.

The course is structured to provide students the opportunity at each year level of the course to apply disciplinary knowledge and skills, through individual work and group work to research, analyse and resolve global, ethical, sustainability, entrepreneurial and leadership challenges, typical of those facing business today.

The course is delivered in a context of globalisation, business sustainability, social responsibility, and ethical behaviour.

www.aapoly.edu.au

Course Requirements

The list below consists of 25 subjects where students will be required to complete 24 subjects in order to achieve the degree. Students will have to complete 16 core subjects and 8 (out of 9) elective subjects.

First Year Subjects	
Code	Core Subjects
MGC1201	Communication for Business Professionals
MGE1201	Economics for Business
ICT1101	Technology and Innovation
MGL1201	Integrated Bus and Legal Perspectives
MGM1201	Introduction to Management
MGH1201	Foundations of HR Management
Code	Elective Subjects
AFA1201	Accounting for Managers
MGK1201	Marketing: Defined, Planned and Delivered
Second Year Subjects	
Code	Core Subjects
BBU2101	Enterprise U
MGH2202	Negotiation in the Business Environment
MGH2203	Organising People at Work
MGM2202	Principles of Responsible Management
MGM2203	Project Management
Code	Elective Subjects
MGK2203	Consumer Behaviour
MGM2204	Contemporary Issues in the Global Business Environment
AFA2202	Integrated Business Finance
MGK2202	Entrepreneurship and Innovation
<small>Note: Students must undertake 3 out of 4 electives</small>	
Third Year Subjects	
Code	Core Subjects
BBU3102	Applied Business Challenge A
BBU3103	Applied Business Challenge B
MGM3206	Change Management
MGH3204	Leadership and Engagement
MGM3205	Strat Thinking: Competitive Advantage
Code	Elective Subjects
MGK3205	Digital Marketing and New Media
AFA3203	Financial Management
MGK3204	Public Relations

Please note: Subjects may change without notice

Student Support

Friendly student services are always available to enrolled students at AAPoly, including welfare and academic counselling and online learning resources.

Credit Transfer or Recognition of Prior Learning

Prospective students who have completed post-secondary studies either in Australia or overseas are eligible to apply for credit transfer or recognition of prior learning. For more details, please refer to AAPoly's Academic Credit Transfer and Recognition of Prior Learning procedure available at AAPoly's website: www.aapoly.edu.au. All credit applications must be submitted prior to enrolment. If credits are granted, the course duration will be adjusted accordingly.

Assessment

A range of assessment tasks will be undertaken which may include written reports, essays, assignments, case studies, tests, group projects, oral presentations and formal examinations. The various Subject Study Guides provide specific information regarding assessments.

Important Information

The commencement of any course is always subject to class sizes and lecturer availability. While the information provided in this publication is correct at the time of printing, AAPoly reserves the right to alter any course, procedure or fee.

Students are advised to check for any amendments prior to enrolment.

Course Enquiries

Course enquiries and application forms should be directed to:

Melbourne

Level 7, 628 Bourke Street
Melbourne VIC 3000 Australia
Email: applications@aapoly.edu.au

Sydney

Level 2, 4-10 Goulburn Street
Sydney NSW 2000 Australia
Email: applications@aapoly.edu.au

Career Opportunities

- Advertising and Marketing Manager
- Business Manager
- Business Owner
- Organisational and Project Manager
- Retail Manager
- Strategic Planner



Entry Requirements

Be at least 18 years of age

International Students

- English level at TOEFL iBT60 or IELTS 6.0 (Academic) with no individual band less than IELTS 5.5 or a minimum Pearson Test of English (PTE) overall score of 51, no section less than 46
- Completion of Australian Year 12 (or equivalent)

Domestic Students

- Completion of Australian Year 12 (or equivalent)

For admission information, please refer to

<https://aapoly.edu.au/study-at-aapoly/admission-enrolment-orientation/>

Pathways

